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dnp Zenith Screens satisfy Vietnamese TV station

Karlslunde, Denmark, May 2016: Hanoi Radio Television is the official network for Hanoi, the capital of Vietnam.

When the station was seeking a large backdrop display, image quality was paramount among the many considerations. The installation company, Nam Long AV, met every challenge with a rear projection screen based on Zenith Screens from dnp denmark.

In particular, the station had wanted the imposing backdrop as a focus for its news and talk show programmes. The criteria included the fact that the screen had to be free from horizontal and vertical lines and offer the highest image quality. But that was only the beginning. It also had to meet the extreme demands of operating under studio lighting conditions, and with total reliability, over a period of 18 hours per day. Finally, the system had to be easily relocatable to new studios in the near

“We had demonstrated a diffusion rear projection screen at the Hanoi TV studios some time previously,” recalls Do Manh Ninh, Director at Nam Long AV. “But the loss of contrast under studio lighting was unacceptable, even with a 15,000 lumens projector.” At the same time, Hanoi TV did not think an LCD video wall would meet their requirements, and considered LED solutions too expensive.

“We suggested a visit to one of our installations at the Vietnamese National Assembly TV station, the Nam Long AV director continued. “This featured 4 x 106” dnp New Wide Angle Screens (16:10) in a dnp Module Building System, with a Sony VPL-FHZ55 projector. Ha Noi TV were impressed by what they saw.”

Following the rear projection theme, Nam Long AV went on to install three 106” dnp Zenith Screens, again in 16:10 aspect ratio, in a dnp Module Building System, to guarantee perfect screen alignment — teamed with a Sony Laser VPL-FHZ700L projector (fitted with VPLL-4011 short focus zoom lens). “With dnp screens, we do not need expensive, high-brightness projectors. The Sony model we used also has the advantage of a 20,000-hour lifespan,” says Do Manh Ninh.

“We considered many solutions, but finally decided for a combination of dnp rear projection screens with laser projectors as it met our quality demand and delivered the best price-performance,” states Mr Quynh, Technical Manager of Hanoi TV.

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"We are used to spending money on cameras, but this is the first time we have invested in a high-quality display backdrop. The management team of Hanoi TV was very excited about the size and brightness of the new display when they visited the studio," adds Mr Duc, Project and Planning Manager of Hanoi TV.

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Pics attached

About dnp denmark

dnp denmark is the world's leading supplier of optical projection screens for high quality display solutions. Among dnp's products you'll find an extensive range of optical screens for both front and rear projection. Many of the world's leading brands trust dnp for its optical screen solutions, including Sony, Best Buy, Harrods, Hugo Boss, L'Oréal, Lego and Nike, to name a few.

Since 1989, dnp denmark has been the worldwide large-screen production centre of Dai Nippon Printing Co. Ltd. With 35 production plants, 21 product divisions, over 38,000 employees worldwide and an annual turnover exceeding \$13 billion, Dai Nippon Printing Co. Ltd. is one of the world's largest printing and media companies. dnp denmark's laboratories benefit from higher levels of investment in research and development than any other screen supplier, leading to the production of superior, award-winning products such as the revolutionary line of Supernova front projection screens.

As a market leader, dnp provides its Partners with the best technical support and some of the most innovative sales and marketing tools found today in the screen industry.