

FOR IMMEDIATE RELEASE

dnp LaserPanel outperforms LCD flat screens in government tender

Karlslunde, Denmark, March 2016: How to deliver top-quality images for use by senior government officials — on a refurbishment budget? This was the challenge set recently to Omnix International of Abu Dhabi, and they responded by specifying one of the first installations of dnp LaserPanels.

The client was Ministry of Foreign Affairs (MOFA) in Abu Dhabi, UAE, whose meeting rooms needed refurbishment. MOFA's existing supplier Omnix International was called in to advise on the AV system, with MOFA themselves wanting a large LCD display (measuring around 90" or more) with all the associated AV components and controls.

High-quality images were essential to support the work of MOFA's senior officials and visitors. However, since the budget was geared only to refurbishment, hitting the sweet spot between quality and price was essential. The equipment also had to operate reliably in day-to-day interactive use.

The discussion about screens was based initially on a standard projector with lift and motorised screen, with MOFA wanting economical LCD screens of at least 85" (with several market leading solutions under consideration).

"We proposed a 100" dnp LaserPanel Touch instead. That would achieve the same result at the required size, but much more cost-effectively," says Mohammad Riyaz, Manager Pre-Sales/Design at Omnix International.

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Pics attached

About dnp denmark

dnp denmark is the world's leading supplier of optical projection screens for high quality display solutions. Among dnp's products you'll find an extensive range of optical screens for both front and rear projection. Many of the world's leading brands trust dnp for its optical screen solutions, including Sony, Best Buy, Harrods, Hugo Boss, L'Oréal, Lego and Nike, to name a few.

Since 1989, dnp denmark has been the worldwide large-screen production centre of Dai Nippon Printing Co. Ltd. With 35 production plants, 21 product divisions, over 48,000 employees worldwide and an annual turnover exceeding \$16 billion, Dai Nippon Printing Co. Ltd. is one of the world's largest printing and media companies. dnp denmark's laboratories benefit from higher levels of investment in research and development than any other screen supplier, leading to the production of superior, award-winning products such as the revolutionary line of Supernova front projection screens.

As a market leader, dnp provides its Partners with the best technical support and some of the most innovative sales and marketing tools found today in the screen industry.

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