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dnp launches elegant, affordable AV furniture for 100" displays at *InfoComm*, June 14-16

Karlslunde, Denmark, May 2017: dnp denmark, the world-leading manufacturer of display solutions for meeting rooms, has once again teamed up with Danish furniture designers, clic, to create a new affordable line of AV furniture solutions – **dnp LaserPanel Business**. This move brings the company a step closer to its ambition of becoming a complete solution provider.

The new **dnp LaserPanel Business** range offers an affordable manual version of the **dnp LaserPanel Executive** range – a trio of high-end, motorized projector cabinet solutions. The two systems have many similarities. They both incorporate dnp's award-winning 100" LaserPanel display, they have the same minimalist elegance, the same finishes, and are both available in three pre-configured versions: Basic, Classic and Plus.

The key difference is that **dnp LaserPanel Business** has a manually, as opposed to an automatically operated projector drawer, which reduces manufacturing costs and enables a lower price point. To ensure ease of use, the new units feature a "push-spring-opening" that opens the projector drawer smoothly after it has been pressed in. The result is an affordable and elegant range of AV furniture that offers almost the same functionality as the **dnp LaserPanel Executive** range.

Says Søren Kræmmergaard, VP of dnp sales and marketing, "Having created a new category of optical flat screens – 100" dnp LaserPanels – that drastically lowered the price of flat screen viewing, it was a natural next step for dnp to develop AV furniture to match. Our new pre-configured units make it easy for businesses, along with their AV installers and interior decorators, to create meeting facilities with harmoniously integrated displays." The new dnp LaserPanel Business – as well as the existing Executive projector cabinet – will be on display at this year's *InfoComm Show*, June 14-16 in Orlando.

Designed and made in Denmark

The dnp LaserPanel Business range was developed in cooperation with Danish design company clic as part of their unnu product line. It combines a 100" LaserPanel display with a projector cabinet which hides the projector when not in use. This central cabinet is flanked by side cabinets for storage of presentation equipment and meeting accessories. The three pre-configured versions are as follows:

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LaserPanel Business Basic comprises screen, projector and projector cabinet with manual push-to-slide-out mechanism.

LaserPanel Business Classic comprises screen, projector, projector cabinet and two single compartment side cabinets – one with a drawer and one with a wooden door.

LaserPanel Business Plus comprises screen, projector, projector cabinet, two double compartment side cabinets with drawers and a fabric door to hide the audio equipment.

These new LaserPanel Business bundles are designed for mid-sized meeting rooms with 10-16 seats. Companies who prefer a fully automated projector cabinet can still select a unit from dnp's premium range, **LaserPanel Executive**.

For a personal demonstration of the dnp LaserPanel line at the InfoComm show in Orlando, visit the dnp booth #3143 or contact lj@dnp.dk ahead to book a scheduled time.

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Pics attached

About dnp denmark

dnp denmark is the world's leading supplier of optical projection screens for high quality display solutions. Among dnp's products you'll find an extensive range of optical screens for both front and rear projection. Many of the world's leading brands trust dnp for its optical screen solutions, including Sony, Best Buy, Harrods, Hugo Boss, L'Oréal, Lego and Nike, to name a few.

Since 1989, dnp denmark has been the worldwide large-screen production centre of Dai Nippon Printing Co. Ltd. With 35 production plants, 21 product divisions, 39,000 employees worldwide and an annual turnover exceeding \$12.6 billion, Dai Nippon Printing Co. Ltd. is one of the world's largest printing and media companies. dnp denmark's laboratories benefit from higher levels of investment in research and development than any other screen supplier, leading to the production of superior, award-winning products such as the revolutionary line of Supernova front projection screens.

As a market leader, dnp provides its Partners with the best technical support and some of the most innovative sales and marketing tools found today in the screen industry.