

FOR IMMEDIATE RELEASE

dnp Supernova brings Japanese off-track betting to life

Karlsunde, Denmark, February 2017: dnp Partner KIC Corporation has installed dnp Supernova Infinity Screens to create a huge display for customers of Satellite Chuetsu, an off-track betting facility in Japan. This not only meets the customer's demands for size and clarity, but gives the facility a new selling point.

Based in the Niigata Prefecture, Satellite Chuetsu wanted to upgrade its previous two 130" rear projection displays, and so turned to dnp Partner KIC Corporation of Tokyo for the solution.

The customer wanted a display that was not only bigger, but would also offer wider viewing angles. KIC had already installed a dnp Supernova Screen solution at Satellite Aizu, a similar facility in Fukushima Prefecture, and Satellite Chuetsu were keen to use similar technology.

Satellite Chuetsu eventually chose a dnp Supernova Infinity display (comprising four 120" units) using 08:85 ISF-certified screen material. The ability to create large screens with multiple units makes the dnp Supernova Infinity a clear and obvious alternative to rear projection solutions.

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Pics attached

About dnp denmark

dnp denmark is the world's leading supplier of optical projection screens for high quality display solutions. Among dnp's products you'll find an extensive range of optical screens for both front and rear projection. Many of the world's leading brands trust dnp for its optical screen solutions, including Sony, Best Buy, Harrods, Hugo Boss, L'Oréal, Lego and Nike, to name a few.

Since 1989, dnp denmark has been the worldwide large-screen production centre of Dai Nippon Printing Co. Ltd. With 35 production plants, 21 product divisions, 39,000 employees worldwide and an annual turnover exceeding \$12.6 billion, Dai Nippon Printing Co. Ltd. is one of the world's largest printing and media companies. dnp denmark's laboratories benefit from higher levels of investment in research and development than any other screen supplier, leading to the production of superior, award-winning products such as the revolutionary line of Supernova front projection screens.

As a market leader, dnp provides its Partners with the best technical support and some of the most innovative sales and marketing tools found today in the screen industry.