

FOR IMMEDIATE RELEASE

dnp excellent match for global technology and engineering

Karlsunde, Denmark, December 2016: The Institution of Engineering and Technology (IET) is an organisation renowned globally for setting best practices in technology and engineering.

When it wanted to refurbish its landmark Central London events space, IET London: Savoy Place, the Institution faced a clear challenge.

As part of its substantial upgrade, it realised that with an improved AV infrastructure it would be better equipped to generate higher revenues, create better work environments for both internal and external clients, and support large-scale events. In addition, the installation had to meet the standards of an organisation renowned for setting best practices in technology and engineering worldwide.

The challenge was made even greater because of the building's listed status, which imposed restrictions on the possible technical solutions.

The organisation turned for advice to Snelling Business Systems, whose solution was to recommend a series of dnp Infinity Screens, distributed in the UK by Visual Displays Ltd.

The IET had originally specified micro-perforated screens. However, given the client's objectives, Snelling's demonstration of a dnp Supernova Infinity Screen changed their minds, with its stunning visual improvement and its ability to meet the consultants' stringent 15:1 contrast ratio requirement. Two Infinity Screens — respectively measuring 287" and 164" — were installed, in combination with Panasonic PT-DZ16K HD projectors.

For the Kelvin Lecture Theatre, Snelling's creative engineers designed and manufactured a bespoke periscopic projection rig. The projectors were edge blended, so the dnp screen had to be installed to exacting standards.

In the Turing Theatre, meanwhile, the relationship between the optimal projection position and the screen surface meant that structural engineers had to laser-cut an RSJ to allow the projected light through.

The IET is now using its new installation for live events including seminars, conferences, symposiums, etc., displaying live content as well as high-resolution graphics.

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Pics attached

About dnp denmark

dnp denmark is the world's leading supplier of optical projection screens for high quality display solutions. Among dnp's products you'll find an extensive range of optical screens for both front and rear projection. Many of the world's leading brands trust dnp for its optical screen solutions, including Sony, Best Buy, Harrods, Hugo Boss, L'Oréal, Lego and Nike, to name a few.

Since 1989, dnp denmark has been the worldwide large-screen production centre of Dai Nippon Printing Co. Ltd. With 35 production plants, 21 product divisions, over 48,000 employees worldwide and an annual turnover exceeding \$16 billion, Dai Nippon Printing Co. Ltd. is one of the world's largest printing and media companies. dnp denmark's laboratories benefit from higher levels of investment in research and development than any other screen supplier, leading to the production of superior, award-winning products such as the revolutionary line of Supernova front projection screens.

As a market leader, dnp provides its Partners with the best technical support and some of the most innovative sales and marketing tools found today in the screen industry.