

dnp Supernova STS is a match for bright students

Karlsunde, Denmark, September 2016: When a Japanese high school needed affordable quality in a display system, dnp Partner KIC Corporation turned to a dnp Supernova STS Screen for the solution.

Doshisha Kori Junior & Senior High School in Osaka had needed a large display for one of its brightly lit classrooms. Competing suppliers proposed extremely bright, but also expensive projectors, leaving only room in the budget for low performance white screens. As a result, they could not match the cost-effective image quality of the dnp Supernova STS Screen suggested by KIC Corporation.

When KIC demonstrated the product at the school, the customer immediately recognised the dnp screen's superior performance. It offered clearer images and outstanding contrast compared with competing solutions, while still being affordable. As the customer commented, "Supernova matches the brightness and energy of the students it is intended for."

KIC was also able to offer a tailored package in the form of a custom-made 92" dnp Supernova STS Screen (in 16:10 format), to meet the school's size requirement. This is matched with an Epson 3,300 lumens projector.

The final challenge for the installer was to achieve the desired mobility for the screen. With 25 years of experiences in the business, KIC has successfully developed the lightest frame system to achieve system requirements, with an angled screen to suit the student's eye-lines. For KIC, attention to detail is vital, so even the strength of the supporting wall was fully assessed.

This custom frame installation allows the screen to be slid easily across the classroom wall for complete convenience. The new system will now be in daily use across a wide range of subjects to enable teachers and students to share visual information quickly and clearly.

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About dnp denmark

dnp denmark is the world's leading supplier of optical projection screens for high quality display solutions. Among dnp's products you'll find an extensive range of optical screens for both front and rear projection. Many of the world's leading brands trust dnp for its optical screen solutions, including Sony, Best Buy, Harrods, Hugo Boss, L'Oréal, Lego and Nike, to name a few.

Since 1989, dnp denmark has been the worldwide large-screen production centre of Dai Nippon Printing Co. Ltd. With 35 production plants, 21 product divisions, over 48,000 employees worldwide and an annual turnover exceeding \$16 billion, Dai Nippon Printing Co. Ltd. is one of the world's largest printing and media companies. dnp denmark's laboratories benefit from higher levels of investment in research and development than any other screen supplier, leading to the production of superior, award-winning products such as the revolutionary line of Supernova front projection screens.

As a market leader, dnp provides its Partners with the best technical support and some of the most innovative sales and marketing tools found today in the screen industry.