

## Stryker chooses dnp Supernova for large seamless images

*Karlsunde, Denmark, June 2017:* The benefits of dnp denmark's award-winning Supernova platform can be experienced on a daily basis at Stryker Corporation's facility in the Irish county of Cork. Here, dnp integration partner Meritec has specified a 139" Supernova Infinity Screen to deliver seamless, high-contrast images across wide viewing angles, despite a brightly lit presentation room.

Stryker is one of the world's leading manufacturers of medical equipment and frequently uses large displays at both its Irish facilities in Cork and Limerick. The company had often depended on video wall arrays to achieve the required image size, but when planning for a new installation in a presentation suite, they wanted to try something different. Meritec, a leading AV integrator in Ireland, was called in to work on the project.

The key requirement for Stryker was a *seamless* image. This needed to be of the highest possible quality, despite the very high level of ambient light in the presentation room. Second, they wanted the new solution to harmonise with the room's high quality interior design and finish.

Visual Displays Ltd., dnp's UK and Ireland distribution partner, worked with the client to conduct a detailed analysis of the required user experience, including viewing angles, contrast-levels and utilising DISCAS (the new ANSI/InfoComm standard) to define image size. This resulted in the selection of the 139" dnp Supernova Infinity Screen.

Front projected via an Epson projector, the screen delivers the high contrast required, successfully overcoming the challenging light conditions and extreme viewing angles. "Of course I am used to seeing the dramatic results of dnp Supernova, but the biggest delight of all is when you get such wonderful feedback from those who are the viewers and users" says Greg Jeffreys, Director of Visual Displays and moderator of the DISCAS standard.

Installation was straightforward according to the experienced technicians at Visual Displays Ltd, and the results equally impressive. "The client said he was utterly delighted with the quality of the image," says Meritec Director, Ronan McLaughlin.

FOR IMMEDIATE RELEASE

**Editors contact:**

Jerry Gilbert  
JGP Public Relations  
Tel: +44 (0) 1707 258525  
Email: [jerry.gilbert@ntlworld.com](mailto:jerry.gilbert@ntlworld.com)

**dnp contact:**

Lisette Rønnov Jørs  
Marketing Manager  
Tel: +45 4616 5153  
Email: [lj@dnp.dk](mailto:lj@dnp.dk)

**Pics attached**

**About dnp denmark**

dnp denmark is the world's leading supplier of optical projection screens for high quality display solutions. Among dnp's products you'll find an extensive range of optical screens for both front and rear projection. Many of the world's leading brands trust dnp for its optical screen solutions, including Sony, Best Buy, Harrods, Hugo Boss, L'Oréal, Lego and Nike, to name a few.

Since 1989, dnp denmark has been the worldwide large-screen production centre of Dai Nippon Printing Co. Ltd. With 35 production plants, 21 product divisions, 39,000 employees worldwide and an annual turnover exceeding \$12.6 billion, Dai Nippon Printing Co. Ltd. is one of the world's largest printing and media companies. dnp denmark's laboratories benefit from higher levels of investment in research and development than any other screen supplier, leading to the production of superior, award-winning products such as the revolutionary line of Supernova front projection screens.

As a market leader, dnp provides its Partners with the best technical support and some of the most innovative sales and marketing tools found today in the screen industry.