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dnp Supernova Flex Classic pleases budget-conscious Bank of Russia

Karlsunde, Denmark, December 2017: A front projection solution was essential when meeting a requirement for superb images in a brightly lit conference room. With only a small, inflexible budget to work with, installation company Syntegra met the demanding brief for the Bank of Russia with a high-contrast dnp Supernova Flex Classic Screen that required only a mid-power projector to bring the display to life.

The Bank of Russia's North-West Department in St Petersburg had decided it was time to update the AV equipment in its conference room since users were expressing dissatisfaction with the image quality provided by the existing 2.600 lumen projector, with a standard white 300cm wide motorised screen. The problem was made worse by the fact that the room was too brightly lit to enable videoconferencing.

The bank called their familiar local installer Syntegra, who were presented with a major challenge: they were not only tasked with delivering a bright, sharp image, but also needed to stay within the bank's strict budget. Syntegra's Vasily Kasavchenko explains: "A standard gain 1 white screen would have needed a high-output projector, and the budget would not allow that. Furthermore, the room layout meant front projection was essential."

Syntegra demonstrated that the [dnp Supernova material](#) would give the desired result using only a mid-power projector, which reconciled performance and budget at a stroke. With best-in-class black-levels and perfect colour balance, dnp Supernova Screens are ideal for front projection solutions in environments with high ambient light levels.

The bank's conference room has 22 personal monitors replicating the screen image, supported by an Extron switching system that enables notebooks, interactive monitors and videoconferencing devices to be connected. Consistency of image quality is therefore of vital importance. "The image quality with the [dnp Supernova Flex Classic](#) motorised screen is comparable with that on the personal monitors, which is an excellent result," concludes Vasily Kasavchenko.

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Pics attached

About dnp denmark

dnp denmark is the world's leading supplier of optical projection screens for high quality display solutions. Among dnp's products you'll find an extensive range of optical screens for both front and rear projection. Many of the world's leading brands trust dnp for its optical screen solutions, including Sony, Best Buy, Harrods, Hugo Boss, L'Oréal, Lego and Nike, to name a few.

Since 1989, dnp denmark has been the worldwide large-screen production centre of Dai Nippon Printing Co. Ltd. With 35 production plants, 21 product divisions, 39,000 employees worldwide and an annual turnover exceeding \$12.6 billion, Dai Nippon Printing Co. Ltd. is one of the world's largest printing and media companies. dnp denmark's laboratories benefit from higher levels of investment in research and development than any other screen supplier, leading to the production of superior, award-winning products such as the revolutionary line of Supernova front projection screens.

As a market leader, dnp provides its Partners with the best technical support and some of the most innovative sales and marketing tools found today in the screen industry.