

## **dnp LaserPanel delivers state-of-the-art visual therapy**

*Karlsunde, Denmark, June 2018: The Municipality of Billund (Denmark) wanted to use light and images to promote mental health and speed recovery in its new sensory therapy room. The call was for a state-of-the-art solution, and LIGHTCARE responded by incorporating a cost-effective, high-contrast dnp LaserPanel solution in this.*

### **Light - a tool for wellbeing**

The Municipality of Billund in Denmark asked LIGHTCARE to create a state-of-the-art sensory therapy room for people experiencing or recovering from mental illness. The idea included the use of light, darkness and images to adjust patients' hormone production around stress, happiness and sleep. With a room lighting level in excess of 10 000 lux, choosing the right screen would be critical.

### **Why a dnp LaserPanel?**

Claus Søggaard, CEO of LIGHTCARE, explains why a 100" dnp LaserPanel solution was selected as the best and most cost-effective solution: "The space-saving all-in-one LaserPanel's outstanding feature is the way its micro-optical structure rejects the ambient light. The excellent black gives a high-contrast image that is ideal for this brightly lit setting."

Responsive technology is important in this application. The dnp LaserPanel projector starts up and shuts down in less than ten seconds. Claus continues, "Moreover, long-lasting laser technology saves on running and maintenance costs compared with traditional lamps."

### **More effective treatment**

The combination of lighting and evocative, realistic images creates better treatment options in a safe, warm environment. Patients and relatives can relive past experiences together, for example. Or staff can help patients through procedures (e.g. personal hygiene) that might otherwise lead to frustration.

### **Outstanding value**

Both the Municipality and LIGHTCARE are delighted with the results. "State-of-the-art, yes," comments Claus, "But still affordable, because the LaserPanel's impressive 100" image comes in at only a fraction of the cost of an LCD flat-screen alternative."

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**dnp contact:**

Jonas Nilsson

Creative Digital and Event Manager

Tel: +45 4616 5153

Email: [jn@dnp.dk](mailto:jn@dnp.dk)

**Pic attached**

**About dnp denmark**

dnp denmark is the world's leading supplier of optical projection screens for high quality display solutions. Among dnp's products you'll find an extensive range of optical screens for both front and rear projection. Many of the world's leading brands trust dnp for its optical screen solutions, including Sony, Best Buy, Harrods, Hugo Boss, L'Oréal, Lego and Nike, to name a few.

Since 1989, dnp denmark has been the worldwide large-screen production centre of Dai Nippon Printing Co. Ltd. With 35 production plants, 21 product divisions, 39,000 employees worldwide and an annual turnover exceeding \$12.6 billion, Dai Nippon Printing Co. Ltd. is one of the world's largest printing and media companies. dnp denmark's laboratories benefit from higher levels of investment in research and development than any other screen supplier, leading to the production of superior, award-winning products such as the revolutionary line of Supernova front projection screens.

As a market leader, dnp provides its Partners with the best technical support and some of the most innovative sales and marketing tools found today in the screen industry.