

dnp Supernova enriches images for Alameda County

*Cost-effective custom solutions are a main feature of dnp optical display technology. Delivering clear, high-contrast images in a brightly lit Council Chamber, the 169" **dnp Supernova Infinity Screen** provides the value for money that a responsible public body demands.*

The need for detail

While working on the defining of districts for Alameda County in California, its Board of Supervisors were struggling to see fine detail on maps displayed using the existing screen. With accuracy paramount, the Board called in AV systems integrator Spinitar to advise on an upgrade.

Impressive contrast

Spinitar demonstrated **dnp Supernova Screen technology** to the Board, whose members were impressed by the excellent contrast available from these optical screens. Its performance was deemed outstanding, particularly in the setting of the very brightly lit Council Chamber.

Screen-unfriendly room

Besides its bright illumination, the 43'-deep Chamber also presented a challenge with its screen-unfriendly rectangular configuration. rp Visual Solutions calculated that a 169" diagonal screen size was needed to deliver the highest quality images possible. This was easily created using dnp's versatile Supernova technology.

Winning combination

Unlike traditional screen materials, dnp's Supernova technology delivers superb ambient light rejection. This enabled the County to use a relatively low-power projector yet still benefit from spectacularly sharp and bright images. As a public body, the County is of course always subject to tough budgetary constraints. Fortunately, this winning combination of the **dnp Supernova Infinity Screen** with an 8K-lumen Christie DWU850-GS projector gives them enviably low TCO that the Board can rely on.

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Pic attached

About dnp denmark

dnp denmark is the world's leading supplier of optical projection screens for high quality display solutions. Among dnp's products you'll find an extensive range of optical screens for both front and rear projection. Many of the world's leading brands trust dnp for its optical screen solutions, including Sony, Best Buy, Harrods, Hugo Boss, L'Oréal, Lego and Nike, to name a few.

Since 1989, dnp denmark has been the worldwide large-screen production centre of Dai Nippon Printing Co. Ltd. With 35 production plants, 21 product divisions, 39,000 employees worldwide and an annual turnover exceeding \$12.6 billion, Dai Nippon Printing Co. Ltd. is one of the world's largest printing and media companies. dnp denmark's laboratories benefit from higher levels of investment in research and development than any other screen supplier, leading to the production of superior, award-winning products such as the revolutionary line of Supernova front projection screens.

As a market leader, dnp provides its Partners with the best technical support and some of the most innovative sales and marketing tools found today in the screen industry.