

FOR IMMEDIATE RELEASE

Ambient light rejecting founder and pioneer manufacturer once again present at ISE

As founder and pioneer of ambient light rejecting screen technology (nowadays ALR technology) dnp denmark will be showcasing the must-see products that prove they have the world's best ALR line-up, featuring:

- Next-gen dnp Supernova XL
- dnp Supernova Infinity
- dnp LaserPanel Executive Classic
- dnp Supernova state of the art technology demo
- New Optical Transparent display solution

Shine a light on dnp's ambient light rejecting technology

dnp denmark is once again present at ISE as ambient light rejecting pioneers with displays designed for the real world, where lighting is not always favorable to displays and often not even controllable. dnp technology emphasizes light rejection above all, and delivers high contrast, stunning clarity and vivid color, plus a wide viewing cone.

"Booth 1-E50 will showcase state of the art ambient light rejecting displays at ISE 2019," says Soeren Kraemmergaard (VP Global Sales & Marketing, dnp). "We are so confident in our technology that we're happy to demonstrate it live, in the full glare of ISE's lighting!"

These are the benefits of optical engineering that gives dnp the world's best line-up of ambient light rejecting displays. Visitors will get a personal tour at ISE and be able to learn more at Booth 1-E50 at ISE 2019 in Amsterdam, 5-8 February.

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SupernovaTM
Supernova™ is a registered trademark of dnp denmark as

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dnp
visual experience

About dnp denmark

dnp denmark is the world's leading supplier of optical projection screens for high quality display solutions. Among dnp's products you'll find an extensive range of optical screens for both front and rear projection. Many of the world's leading brands trust dnp for its optical screen solutions, including Sony, Best Buy, Harrods, Hugo Boss, L'Oréal, Lego and Nike, to name a few.

Since 1989, dnp denmark has been the worldwide large-screen production centre of Dai Nippon Printing Co. Ltd. With 35 production plants, 21 product divisions, 39,000 employees worldwide and an annual turnover exceeding \$12.6 billion, Dai Nippon Printing Co. Ltd. is one of the world's largest printing and media companies. dnp denmark's laboratories benefit from higher levels of investment in research and development than any other screen supplier, leading to the production of superior, award-winning products such as the revolutionary line of Supernova front projection screens.

As a market leader, dnp provides its Partners with the best technical support and some of the most innovative sales and marketing tools found today in the screen industry.