

dnp Supernova Infinity engages Cambridge audiences

When the Woodlands Event Centre, part of Wyboston Lakes Training & Events portfolio, near Cambridge, UK, was looking to improve the viewing experience for its guests, Visual Displays Ltd (VDL) stepped up. Their dnp Supernova Infinity Screen solution not only exceeded expectations but also delivered savings for Wyboston Lakes. Thanks to this combination, we've awarded it our Installation of the Month.

Better viewing experiences

The Woodlands Event Centre is a premier event venue with a capacity for up to 450 delegates including a conference suite with a total of 16 flexible event spaces. A major facilities development included an IT budget of £0.5m, with much of that dedicated to AV technology. The goal was to deepen audience engagement and make their time at the centre as productive as possible.

Convinced by a demo

Woodlands had initially planned to upgrade their rear projection system but, following detailed consultation and product evaluation with VDL, eventually opted for a front projection system instead. VDL suggested and demonstrated dnp Supernova Infinity Screens because of their superior HDTV image quality. The client's AV experts were convinced.

Meeting every need, while reducing costs

VDL's solution required only 7000-lumen projectors, enabling Woodlands to achieve better image quality than with their original 9000-lumen concept, at lower cost.

The dnp Supernova Infinity features ISF-certified screen material for high contrast and extreme viewing angles. This was particularly important at Woodlands, since the installation had to slot into an existing architectural space, with widely differing viewing angles. The screen's optical properties coped with this admirably.

Meanwhile, its physical versatility helped solve another problem: one screen was to be serviced by two projectors from different directions. VDL's ingenious solution was to mount the screen on a powered rotating mount.

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Up and running

The installation also included five dnp Supernova Flex screens. All are now in regular use for conferences, product launches and training, delivering the greater impact and better outcomes that Woodlands was seeking for guests.

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About dnp denmark

dnp denmark is the world's leading supplier of optical projection screens for high quality display solutions. Among dnp's products you'll find an extensive range of optical screens for both front and rear projection. Many of the world's leading brands trust dnp for its optical screen solutions, including Sony, Best Buy, Harrods, Hugo Boss, L'Oréal, Lego and Nike, to name a few.

Since 1989, dnp denmark has been the worldwide large-screen production centre of Dai Nippon Printing Co. Ltd. With 35 production plants, 21 product divisions, 39,000 employees worldwide and an annual turnover exceeding \$12.6 billion, Dai Nippon Printing Co. Ltd. is one of the world's largest printing and media companies. dnp denmark's laboratories benefit from higher levels of investment in research and development than any other screen supplier, leading to the production of superior, award-winning products such as the revolutionary line of Supernova front projection screens.

As a market leader, dnp provides its Partners with the best technical support and some of the most innovative sales and marketing tools found today in the screen industry.