

FOR IMMEDIATE RELEASE

Next level digital signage and ALR technology

At InfoComm US 2019, (June 12-14, Orlando Florida) dnp denmark presents crystal clear transparent displays for digital signage and the world's strongest line-up of optical Ambient Light Rejecting (ALR) displays.

New transparent displays for in-store advertising

There is a big hype about transparent displays, as they can make advertising a natural part the retail environment. At **booth #3413** you can experience the crystal clear 80" dnp ClearSign display, which is bigger and more cost-effective than the transparent LCD/OLED prototypes being announced these years. We will also be demoing a prototype of a 40" transparent display with a privacy filter.

Seven different ALR screens in one place

As the pioneer in ALR screens dnp denmark uses advanced optical lens technology (not paint) to battle ambient light. Stop by our booth and experience the benefits of real ALR! We have 7 different ALR screen models in sizes up to 180" on display!

Stylish Scandinavian AV furniture

dnp denmark is on a mission to enhance meeting experiences with its LaserPanel furniture, where projector, cables and speakers are covered by elegant and simple Scandinavian design. A new IP/relay controller unit allows easy integration and operation of the projector and cabinet door from a control system. This allows customers to control the entire meeting experience – from room lighting to display – from one single interface. Stop by our booth for a demo.

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About dnp denmark

dnp denmark is the world's leading supplier of optical projection screens for high quality display solutions. Among dnp's products you'll find an extensive range of optical screens for both front and rear projection. Many of the world's leading brands trust dnp for its optical screen solutions, including Sony, Best Buy, Harrods, Hugo Boss, L'Oréal, Lego and Nike, to name a few.

Since 1989, dnp denmark has been the worldwide large-screen production centre of Dai Nippon Printing Co. Ltd. With 35 production plants, 21 product divisions, 39,000 employees worldwide and an annual turnover exceeding \$12.6 billion, Dai Nippon Printing Co. Ltd. is one of the world's largest printing and media companies. dnp denmark's laboratories benefit from higher levels of investment in research and development than any other screen supplier, leading to the production of superior, award-winning products such as the revolutionary line of Supernova front projection screens.

As a market leader, dnp provides its Partners with the best technical support and some of the most innovative sales and marketing tools found today in the screen industry.