

FOR IMMEDIATE RELEASE

E-sport center ups its game with dnp LaserPanel Touch

Sørby E-sport is Denmark's largest e-sport center. When faced with the challenge of choosing a screen for a games lounge with very bright ambient lighting, they opted for a 100" dnp LaserPanel Touch Screen. The screen's vivid, high-contrast images are perfect for this application, making it our Installation of the Month.

Overcoming bright ambient lighting

The center wanted a screen to support their facilities for games training, bootcamps, tournaments and events. Due to its glass walls, the games lounge has very bright ambient lighting, seeking an ambient light-rejecting screen, the center contacted dnp denmark.

One look was all it took

Once the center had seen the recommended dnp LaserPanel Touch Screen in action, they were convinced, and felt they need look no further. The LaserPanel's light rejection properties combined with vivid, high-contrast images deliver the impactful experience the center wanted for its customers.

Succeeding with the best equipment

Speaking for the center, Mark 'Kark' Kristensen says "It's our ambition to push Danish e-sport and succeed with the best equipment. With our dnp LaserPanel, setting up creative strategic sessions is a breeze, making our gamers some of the best in Denmark."

Installation was quick and straightforward: "Before we knew it there was a huge media center installed and ready for use by our 250 members," says Mark. "We now use it every day for training, streaming, parents' days, creative touch sessions and more. We have lots of youngsters taking part. They're having fun and getting better!"

FOR IMMEDIATE RELEASE

dnp contact:

Jonas Nilsson

Marketing Manager

Tel: +45 4166 0866

Email: jn@dnp.dk

About dnp denmark

dnp denmark is the world's leading supplier of optical projection screens for high quality display solutions. Among dnp's products you'll find an extensive range of optical screens for both front and rear projection. Many of the world's leading brands trust dnp for its optical screen solutions, including Sony, Best Buy, Harrods, Hugo Boss, L'Oréal, Lego and Nike, to name a few.

Since 1989, dnp denmark has been the worldwide large-screen production centre of Dai Nippon Printing Co. Ltd. With 35 production plants, 21 product divisions, 39,000 employees worldwide and an annual turnover exceeding \$12.6 billion, Dai Nippon Printing Co. Ltd. is one of the world's largest printing and media companies. dnp denmark's laboratories benefit from higher levels of investment in research and development than any other screen supplier, leading to the production of superior, award-winning products such as the revolutionary line of Supernova front projection screens.

As a market leader, dnp provides its Partners with the best technical support and some of the most innovative sales and marketing tools found today in the screen industry.