

FOR IMMEDIATE RELEASE

dnp Supernova sets the standard for Big Data lab's future

Using, analysing and reporting big data calls for big screens. That's primarily what Belt and Road ASEAN Big Data Laboratory had in mind when they first contacted dnp Partner Wincomn Technology. They also needed a solution that would meet the lab's environmental objectives. The solution they choose - based on dnp Supernova Infinity and STS Screens – is our Installation of the Month.

For future reference

The Belt and Road ASEAN Big Data Laboratory researches cooperative development and innovation in politics, economy, national defence and diplomacy in the China-ASEAN context. Regarded as a reference for future conference rooms, their new lab is designed with flexible podium and research spaces. And it follows the principle that users should be unaware of the technology supporting them.

Super-large screen required

The rostrum area is used for big data visualization, decision-making and reporting. Its scale demands a very large, very high-resolution screen, which is why Wincomn recommended and installed a massive dnp Supernova Infinity Screen. At 12.6 m x 3.6 m and with 8K resolution, this modular front-projection screen delivers crisp and vivid high-contrast images unaffected by the bright ambient light.

Ideal in demanding user-environments

The research spaces have multiple zones, each with an ultra-short throw projection dnp Supernova STS 100" 16:9 Screen. Optimized for standard viewing angles, these cost-effective screens offer high contrast and image quality for demanding user environments - ideal for collecting, editing and publishing big data.

LED-like without the disadvantages

The dnp Supernova Screen offers LED-like saturated colours while avoiding the eye fatigue caused by long-term exposure to bright active LEDs. It is also fully in line with the institution's objectives for saving energy and protecting the environment.

Supernova[™]
Supernova™ is a registered trademark of dnp denmark as

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About dnp denmark

dnp denmark is the world's leading supplier of optical projection screens for high quality display solutions. Among dnp's products you'll find an extensive range of optical screens for both front and rear projection. Many of the world's leading brands trust dnp for its optical screen solutions, including Sony, Best Buy, Harrods, Hugo Boss, L'Oréal, Lego and Nike, to name a few.

Since 1989, dnp denmark has been the worldwide large-screen production centre of Dai Nippon Printing Co. Ltd. With 35 production plants, 21 product divisions, 39,000 employees worldwide and an annual turnover exceeding \$12.6 billion, Dai Nippon Printing Co. Ltd. is one of the world's largest printing and media companies. dnp denmark's laboratories benefit from higher levels of investment in research and development than any other screen supplier, leading to the production of superior, award-winning products such as the revolutionary line of Supernova front projection screens.

As a market leader, dnp provides its Partners with the best technical support and some of the most innovative sales and marketing tools found today in the screen industry.