

dnp Supernova Blade Screen delights Regus customers

How do you deliver crisp, high-contrast viewing to your customers, and to theirs? This is the challenge behind our Installation of the Month. When workspace giant Regus wanted to improve the display in one of their meetings rooms, they chose a dnp Supernova Blade Screen.

Looks *and* performance matter

Regus offers the world's largest network of professional and inspiring work/co-working spaces. Customers are strongly focused on quality, the work environment and image. For Regus, it is therefore vital that their technical solutions offer high performance, and the looks to match.

75" TV screen no longer adequate

Regus decided to replace an outdated 75" TV screen in the high-end meeting suite of their central Copenhagen facility. The overall requirement was to create a superb viewing experience for customers and visitors without having to curtain off their magnificent view out of the suite across the capital. More specifically, Regus wanted a bigger screen that was still unobtrusive and elegant. It needed to be bezel-free. And above all, it had to deliver outstanding visual quality despite very strong ambient lighting.

Astonishing image quality

Regus visited dnp denmark's showroom in Karlslunde, where they were very impressed by a demonstration of the dnp Supernova Blade Screen. "We were blown away by the fantastic image that the dnp Supernova Blade Screen provides, even in bright environments," says Birgitte Brahe, Sales Director at Regus.

Up to 7 x higher contrast

This elegant, frameless front projection screen has a clean look and slender 3 mm-deep format that harmonizes exceptionally well with the architecture and interiors at Regus. It also offers up to seven times higher contrast than conventional front screens, which is a major advantage in brightly lit environments.

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dnp contact:

Jonas Nilsson

Marketing Manager

Tel: +45 4166 0866

Email: jn@dnp.dk

About dnp denmark

dnp denmark is the world's leading supplier of optical projection screens for high quality display solutions. Among dnp's products you'll find an extensive range of optical screens for both front and rear projection. Many of the world's leading brands trust dnp for its optical screen solutions, including Sony, Best Buy, Harrods, Hugo Boss, L'Oréal, Lego and Nike, to name a few.

Since 1989, dnp denmark has been the worldwide large-screen production centre of Dai Nippon Printing Co. Ltd. With 35 production plants, 21 product divisions, 39,000 employees worldwide and an annual turnover exceeding \$12.6 billion, Dai Nippon Printing Co. Ltd. is one of the world's largest printing and media companies. dnp denmark's laboratories benefit from higher levels of investment in research and development than any other screen supplier, leading to the production of superior, award-winning products such as the revolutionary line of Supernova front projection screens.

As a market leader, dnp provides its Partners with the best technical support and some of the most innovative sales and marketing tools found today in the screen industry.