

FOR IMMEDIATE RELEASE

Nothing but the best for future film professionals

Today's students are tomorrow's professionals, which is why Bournemouth University felt it was important to set high standards in the choice of AV equipment at their new media and computer science building. To ensure a quality viewing experience in spite of strong ambient lighting, they chose 16 dnp Supernova Core Screens – and became our November Installation of the Month.

Affordably, not fatigue

Selecting screens for Bournemouth University's new facility meant finding the very best and most affordable solution. In an airy environment flooded with bright ambient light, traditional screens just didn't cut it. Students *had to* be able to focus on the screens for several hours daily without getting eye fatigue.

Demo seals the deal

In the past, Bournemouth University had used screens from dnp denmark with great success, and they felt dnp screens could be the best choice for this application, too. Following a demonstration of the dnp Supernova Core Screens, Bournemouth University were impressed by the image quality, even in spaces with poorly controlled ambient light. They concluded that this was the right way to go.

No need for blinds

Installer GV Multimedia comments: "Our customer reports that the dnp screens are excellent, with performance barely impacted by ambient light levels around the facility. Bournemouth University do not need to use blinds or control the lighting in any way. In addition, with the dnp Supernova screen technology they also eliminate the need for a more powerful projector."

Detailed, technical imagery

Bournemouth University is getting the results they hoped for. A university spokesperson says, "We are teaching the next generation of computer animators and film professionals in a new state-of-the-art facility that relies on natural light to enhance the space. Our new screens are perfect for showing highly detailed and technical imagery in our modern and airy teaching environments."

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dnp contact:

Jonas Nilsson

Marketing Manager

Tel: +45 4166 0866

Email: jn@dnp.dk

About dnp denmark

dnp denmark is the world's leading supplier of optical projection screens for high quality display solutions. Among dnp's products you'll find an extensive range of optical screens for both front and rear projection. Many of the world's leading brands trust dnp for its optical screen solutions, including Sony, Best Buy, Harrods, Hugo Boss, L'Oréal, Lego and Nike, to name a few.

Since 1989, dnp denmark has been the worldwide large-screen production centre of Dai Nippon Printing Co. Ltd. With 35 production plants, 21 product divisions, 39,000 employees worldwide and an annual turnover exceeding \$12.6 billion, Dai Nippon Printing Co. Ltd. is one of the world's largest printing and media companies. dnp denmark's laboratories benefit from higher levels of investment in research and development than any other screen supplier, leading to the production of superior, award-winning products such as the revolutionary line of Supernova front projection screens.

As a market leader, dnp provides its Partners with the best technical support and some of the most innovative sales and marketing tools found today in the screen industry.