

FOR IMMEDIATE RELEASE

## dnp Supernova Core proves its case in full sunlight

*Flooded by bright sunlight, the presentation room at the University of Colorado's Wolf Law building lays down a tough challenge for any screen. In our Installation of the Month, a dnp Supernova Core Screen makes the case for cost-effective, high-performance solutions – and wins convincingly.*

The Law School at the University of Colorado in Boulder, USA, aims to inspire the vigorous pursuit of ideas, critical analysis, contemplation and civic engagement to advance knowledge about the law. The presentation room at the School's Wolf Law Building plays an important role in this work.

### **Bright natural light floods the display**

The Wolf Law presentation room is a collaborative zone used for mock courtroom scenarios, panel selections and general presentations. When the room needed a major upgrade of AV equipment including a new screen, the University contacted local consultants The Sextant Group for advice. Their screen specification was short yet challenging: a large, cost-effective screen that would perform well - even in bright ambient lighting.

### **Affordable ambient light rejection**

"The screen was to be located immediately below a stretch of skylights," comments Brandon Parrish, Senior Audiovisual Systems Designer at Sextant. "It would have to cope with lots of natural light." It was clear that Wolf Law would need a screen with very effective ambient light rejection. The challenge was to keep it affordable.

Sextant recommended a dnp Supernova Core (120", 16:9) Screen, which delivers high contrast balanced with an ergonomic brightness level that prevents eyestrain. The images are fully saturated, with exceptional detail, even on a sunny summer's day.

### **"No better solution"**

"There is no better type of screen for this scenario," says Brandon Parrish. "Our customer at Wolf Law is very impressed with the results, particularly with all the light shining down directly onto the screen."

FOR IMMEDIATE RELEASE

**dnp contact:**

Jonas Nilsson

Marketing Manager

Tel: +45 4166 0866

Email: [jn@dnp.dk](mailto:jn@dnp.dk)

**About dnp denmark**

dnp denmark is the world's leading supplier of optical projection screens for high quality display solutions. Among dnp's products you'll find an extensive range of optical screens for both front and rear projection. Many of the world's leading brands trust dnp for its optical screen solutions, including Sony, Best Buy, Harrods, Hugo Boss, L'Oréal, Lego and Nike, to name a few.

Since 1989, dnp denmark has been the worldwide large-screen production centre of Dai Nippon Printing Co. Ltd. With 35 production plants, 21 product divisions, 39,000 employees worldwide and an annual turnover exceeding \$12.6 billion, Dai Nippon Printing Co. Ltd. is one of the world's largest printing and media companies. dnp denmark's laboratories benefit from higher levels of investment in research and development than any other screen supplier, leading to the production of superior, award-winning products such as the revolutionary line of Supernova front projection screens.

As a market leader, dnp provides its Partners with the best technical support and some of the most innovative sales and marketing tools found today in the screen industry.