

FOR IMMEDIATE RELEASE

*Introducing dnp Supernova Infinity UST:*

## **World's biggest Ambient Light Rejecting screen for UST projectors**

At ISE 2020 (booth 1-E85), world-leader in ALR screen technology, dnp denmark, presents a new and special version of their popular dnp Supernova Infinity Screen that offers endless size possibilities with the more and more commonly used ultra-short throw lenses.

### **ALR is the key to bright rooms**

Ultra-Short Throw (UST) projectors are gaining ground because they can be used in all types of rooms with the projector placed close to the back wall eliminating the problem of shadows on the screen. Due to their relatively low brightness UST projectors require an Ambient Light Rejection (ALR) screen when used in a brightly lit meeting or class rooms. Until now, the maximum size of ALR screens for UST projectors was 120". With its unlimited size dnp Supernova Infinity UST paves the way for completely new applications.

### **The ceiling is the limit**

The dnp Supernova Infinity UST is a modular screen system that creates screen images of incredible size and provides a zero physical seam viewing experience. Multiple projectors can be used to create bigger images without visible overlap.

"With this innovation, we make it possible to use UST projection in large venues with high ambient light levels such as auditoriums, shopping malls, airports and convention centers", says Soeren Kraemmergaard, VP, Global Sales and Marketing at dnp denmark. "Paired with a UST projector the dnp Supernova Infinity UST will provide a cost-effective alternative to LED solutions that is very easy to access and service".

### **No annoying bezels**

dnp Supernova Infinity UST displays are made up of tiled panels (up to 1.5m [60"] in height) and offer seamless viewing experiences with only 0.3mm [1/85"] joint lines. The display is optimized for UST projectors and support FHD, 4K and 8K resolution. It is available as a frameless solution or mounted with a 50mm black velvet frame.

To arrange a personal tour at ISE at booth 1-E85 or get more information please contact Marketing Manager, Jonas Nilsson at +45 4166 0866 or at [jn@dnp.dk](mailto:jn@dnp.dk)

**Supernova**<sup>™</sup>  
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**About dnp denmark**

dnp denmark is the world's leading supplier of optical projection screens for high quality display solutions. Among dnp's products you'll find an extensive range of optical screens for both front and rear projection. Many of the world's leading brands trust dnp for its optical screen solutions, including Sony, Best Buy, Harrods, Hugo Boss, L'Oréal, Lego and Nike, to name a few.

Since 1989, dnp denmark has been the worldwide large-screen production centre of Dai Nippon Printing Co. Ltd. With 35 production plants, 21 product divisions, 39,000 employees worldwide and an annual turnover exceeding \$12.6 billion, Dai Nippon Printing Co. Ltd. is one of the world's largest printing and media companies. dnp denmark's laboratories benefit from higher levels of investment in research and development than any other screen supplier, leading to the production of superior, award-winning products such as the revolutionary line of Supernova front projection screens.

As a market leader, dnp provides its Partners with the best technical support and some of the most innovative sales and marketing tools found today in the screen industry.