

FOR IMMEDIATE RELEASE

dnp showcasing at ISE:

## **Infinitely large UST screens and eye-catching retail displays**

*At ISE 2020 (11-14 February, Amsterdam RAI, booth 1-E85, dnp denmark presents a full range of Ambient Light Rejecting displays not limited to these two incredible showstoppers: The new dnp Supernova Infinity UST and the transparent dnp ClearSign for retail spaces.*

### **World's largest high-contrast screen for UST projectors**

The centerpiece of the exhibition will be a 180" version of the new dnp Supernova Infinity UST that offers endless size possibilities with Ultra Short Throw projectors.

"With this innovation, we make it possible to create cost-effective and low-maintenance displays in large venues with high ambient light levels such as auditoriums, shopping malls, airports and convention centers", says dnp sales and marketing, Søren Kræmmergaard.

### **Transparent retail displays**

Visitors can also experience an 80" version of the transparent eye-catcher dnp ClearSign in a simulated retail environment, the cost efficient dnp Supernova One in digital signage setup and the collaboration display dnp LaserPanel Touch.

### **Really Big ALR screens**

At the neighbouring booth (booth 1-F90), Digital Projection displays a range of really big ALR screens from dnp denmark: a 180" version of dnp Supernova XL, dnp Supernova Infinity 200", dnp Supernova STW 120" and a double-installation with 2 x dnp Supernova One 110" 16:9.

To arrange a personal tour at ISE at booth 1-E85 or get more information please contact Marketing Manager, Jonas Nilsson at +45 4166 0866 or at [jn@dnp.dk](mailto:jn@dnp.dk)

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**Supernova**<sup>™</sup>  
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**dnp**  
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**About dnp denmark**

dnp denmark is the world's leading supplier of optical projection screens for high quality display solutions. Among dnp's products you'll find an extensive range of optical screens for both front and rear projection. Many of the world's leading brands trust dnp for its optical screen solutions, including Sony, Best Buy, Harrods, Hugo Boss, L'Oréal, Lego and Nike, to name a few.

Since 1989, dnp denmark has been the worldwide large-screen production centre of Dai Nippon Printing Co. Ltd. With 35 production plants, 21 product divisions, 39,000 employees worldwide and an annual turnover exceeding \$12.6 billion, Dai Nippon Printing Co. Ltd. is one of the world's largest printing and media companies. dnp denmark's laboratories benefit from higher levels of investment in research and development than any other screen supplier, leading to the production of superior, award-winning products such as the revolutionary line of Supernova front projection screens.

As a market leader, dnp provides its Partners with the best technical support and some of the most innovative sales and marketing tools found today in the screen industry.