

FOR IMMEDIATE RELEASE

Canon projects its history on dnp Supernova Screens

The name, Canon, is synonymous with projectors. So, what type of screen does Canon choose to complement its own projectors in its own presentation space in Japan? Our Installation of the Month reveals the answers.

Discerning customers

As a globally recognised brand in optical products, Canon is highly aware of the importance of the visual quality of everything the company displays. When it came to presenting its own history to very discerning customers, Canon was therefore quick to notice that its existing installation was insufficiently bright and clear.

Eye-catching screen

Canon called in a demonstration of dnp screens proved very persuasive. To complement its own projectors, Canon chose eight dnp Supernova Blade Screens (100", 16:9). The eight screens form one very long rectangle on a curved wall in a brightly lit room. This eye-catching screen is used to display an immersive timeline of the company's history.

Built-in optical filter

Representatives from Canon are very pleased with the improvement in image quality brought by their dnp screens. dnp's award-winning Supernova ALR screen materials absorb ambient light and provide high-contrast projected images even in brightly lit environments such as Canon's. The result is vivid, sharp images with up to seven times higher contrast than conventional front projection screens.

Frameless, space-saving design

The screen's clean look and slim-line format also complemented Canon's prestige modern environment. The frameless dnp Supernova Blade is only 3mm (0.1 inch) thick and can be mounted on the wall or suspended in wires from the ceiling.

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About dnp denmark

dnp denmark is the world's leading supplier of optical projection screens for high quality display solutions. Among dnp's products you'll find an extensive range of optical screens for both front and rear projection. Many of the world's leading brands trust dnp for its optical screen solutions, including Sony, Best Buy, Harrods, Hugo Boss, L'Oréal, Lego and Nike, to name a few.

Since 1989, dnp denmark has been the worldwide large-screen production centre of Dai Nippon Printing Co. Ltd. With 35 production plants, 21 product divisions, 39,000 employees worldwide and an annual turnover exceeding \$12.6 billion, Dai Nippon Printing Co. Ltd. is one of the world's largest printing and media companies. dnp denmark's laboratories benefit from higher levels of investment in research and development than any other screen supplier, leading to the production of superior, award-winning products such as the revolutionary line of Supernova front projection screens.

As a market leader, dnp provides its Partners with the best technical support and some of the most innovative sales and marketing tools found today in the screen industry.