

FOR IMMEDIATE RELEASE

Installing the worlds' largest dnp Supernova screen

The world's largest Supernova display can now be experienced in the Tokyo Port Hall Takeshiba Office Tower – a 40-story skyscraper in Tokyo, which often houses large conferences, shows and events.

Building company and Hall operating company were given the task to find a display covering the entire end wall of a huge conference room to actualize an advanced Visual expression. After several visits to the showroom of dnp partner, KIC Corporation, they were convinced that the dnp Supernova Infinity was the perfect solution.

Making a big impact

In order to create a display that would cover the entire back wall, KIC Corporation ordered a giant 724" dnp Supernova Infinity display – the biggest of its kind in the world.

Apart from featuring dnp's advanced Ambient Light Rejection (ALR) technology, the Supernova Infinity is a modular screen system that s customers to create exceptionally large-sized viewing experiences out of any number of Supernova screen units with no visible screen joints.

A striking result

The panels were carefully installed from the bottom of the wall to the top of the ceiling. Throughout the installation the screens were carefully handled and protected from scratches and damages. The end result is quiet striking.

"The panels are perfectly joined and the entire display looks astonishingly seamless. Many visitors have mistaken the dnp Supernova Infinity installation for a huge LED screen for its amazing quality", said Kunihiro Kobori, Conference Coordinator Sub Manager from INFIELD Inc, a company engaged in Hall management.

The impressive conference room is now ready to take on a wide variety of large-scale exhibitions, launch events, artistic shows, IT seminars, award ceremonies and fashion shows, making a big impact with impressive visual stage effects thanks to the worlds' largest dnp Supernova.

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About dnp denmark

dnp denmark is the world's leading supplier of optical projection screens for high quality display solutions. Among dnp's products you'll find an extensive range of optical screens for both front and rear projection. Many of the world's leading brands trust dnp for its optical screen solutions, including Sony, Best Buy, Harrods, Hugo Boss, L'Oréal, Lego and Nike, to name a few.

Since 1989, dnp denmark has been the worldwide large-screen production centre of Dai Nippon Printing Co. Ltd. With 35 production plants, 21 product divisions, 39,000 employees worldwide and an annual turnover exceeding \$12.6 billion, Dai Nippon Printing Co. Ltd. is one of the world's largest printing and media companies. dnp denmark's laboratories benefit from higher levels of investment in research and development than any other screen supplier, leading to the production of superior, award-winning products such as the revolutionary line of Supernova front projection screens.

As a market leader, dnp provides its Partners with the best technical support and some of the most innovative sales and marketing tools found today in the screen industry.