



One of Japan's World Heritage Sites- Iwami Ginzan World Heritage Center, designated by UNESCO, selects the Supernova Blade, for enhancing their signage and visual profiling.

The Supernova screen plays an important role, of introducing Iwami Ginzan Heritage and Exhibition room to customers, first thing they see when entering the entrance.

We are more than satisfied for choosing Supernova, a screen bringing bright color contrast and image quality, totally different from white screens or screens we generally know.

The challenge

The assignment was to extensively introduce Iwami Ginzan Heritage and Exhibition room for visitors, the customer's request was to install an eye-catching signage display for the main entrance of the facility.

High contrast overcomes bright lighting:

The Supernova Blade was chosen for its bright color contrast and being capable of delivering high resolution, in a relatively lighted environment. Other proposed screens were white screens, and did not meet the required needs.

Going above and beyond:

The Installer already knew how Supernova works with ambient light, and how it looks when installed, based on demo. Even so, they were surprised and impressed by the colors shown on the screen, when the actual installation was done. It turned out the colors were shown brighter than the demo, which led to a great surprise and the customers expectations were in fact surpassed.

Actual comments from the customer:

Our main intention was to have a screen that would absolutely attract and give an enormous impact towards the visitors.

Supernova screen plays an important role of introducing Iwami Ginzan Heritage and Exhibition room to customers, first thing they see when entering the entrance.

We are more than satisfied for choosing Supernova, a screen bringing bright color contrast and image quality, totally different from white screens or screens we know.

Facts

- **Customer:** Iwami Ginzan World Heritage Center
- **Installer:** Sanin Panasonic Corporation
- **Screen:** Supernova Blade.
- **Projector:** PT-RZ870 (WUXGA: 8,000lm)

Visit www.dnp-screens.com for more cases.